

Our
copyrighted
invention

HAPPY
®

Edition 2018

www.happy.be/toysleaflet



HAPPY
CUBE ©®

It's not that I am so smart,
I just stay with problems longer.

Albert Einstein




Made in Belgium



HAPPY CUBE[®]

Brainteasers

4 graded sets with

Happy Cube[®] Junior



3-7y



- | | | | | | |
|--------|---------|----------|--------|---------|--------|
| 1. | 2. | 3. | 4. | 5. | 6. |
| Fruits | Animals | Vehicles | Sports | Weather | Nature |

Happy Cube[®] Original



5-99y



- | | | | | | |
|--------|----------|-------|-----------|-------|----------|
| 7. | 8. | 9. | 10. | 11. | 12. |
| Milano | New York | Tokyo | Amsterdam | Paris | Brussels |

#6 Pack Junior



- 6-pack: 6 Junior puzzles Ref. HCJ300 EAN 009234116662
- Outer box: 40 x 6-packs Ref. HCJ300/40 EAN 009234997667

#6 Pack Original



- 6-pack: 6 Original puzzles Ref. HCO300 EAN 009234222608
- Outer box: 40 x 6-packs Ref. HCO300/40 EAN 009234997605

6 PUZZLE-PACKS



SINGLE PUZZLE

#1 puzzle
in flowpack
+ instruction card



- Example shown here: Happy Cube Original
model New York Ref. HCO100 EAN 009234567839

24 display



- Example shown here: Display #24 HC Original
Ref. HCO100/24 EAN 009234012247

DISPLAYS WITH SINGLE PUZZLES



from junior to expert

24 puzzle models, from easy to hard



Happy Cube[®] Pro



13. 14. 15. 16. 17. 18.

Confusius Da Vinci Marco Polo Rubens Watt Newton

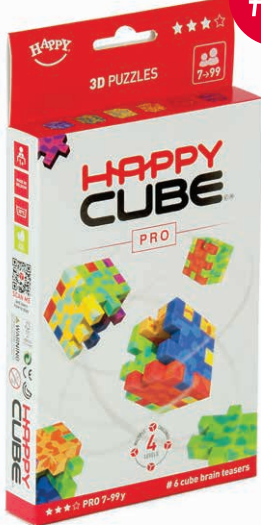
Happy Cube[®] Expert



19. 20. 21. 22. 23. 24.

Martin L. King Omar Khayyam Marie Curie Buckminster Fuller Mahatma Gandhi Albert Einstein

6 Pack Pro



- **6-pack:** 6 Pro puzzles Ref. HCP300 EAN 009234440606
- **Outer box:** 40 x 6-packs Ref. HCP300/40 EAN 009234997674

6 Pack Expert



- **6-pack:** 6 Expert puzzles Ref. HCE300 EAN 009234336664
- **Outer box:** 40 x 6-packs Ref. HCE300/40 EAN 009234997643

48 display

24 DISPLAY

- **Contains** 24 single Happy Cubes:
4 x all 6 puzzle models
of one graded set
- **24-display** available for:
Junior Ref. HCJ100/24 EAN 009234012254
Original Ref. HCO100/24 EAN 009234012247
Pro Ref. HCP100/24 EAN 009234012278
Expert Ref. HCE100/24 EAN 009234012261
- **Outer box:** 8 x #24-display
Junior Ref. HCJ100/24.8 EAN 009234992259
Original Ref. HCO100/24.8 EAN 009234992242
Pro Ref. HCP100/24.8 EAN 009234992266
Expert Ref. HCE100/24.8 EAN 009234992273



48 DISPLAY

- **Contains** 48 single Happy Cubes:
2 x all 24 puzzles models
of the 4 graded sets,
2 x all 6 Junior puzzles
2 x all 6 Original puzzles
2 x all 6 Pro puzzles
2 x all 6 Expert puzzles

- **48-display:** Ref. HCF100/48 EAN 009234012353
- **Outer box:** 3 x #48-display Ref. HCF100/48.3 EAN 009234992358



The brains of the game

4 game levels and beyond

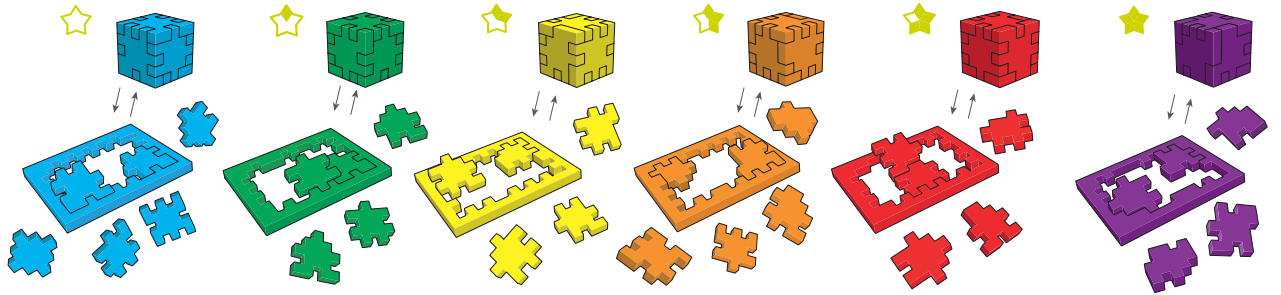
How it works... with one 6 puzzle-pack:

LEVEL

1



Create perfect cubes and puzzle the pieces back into the frame.



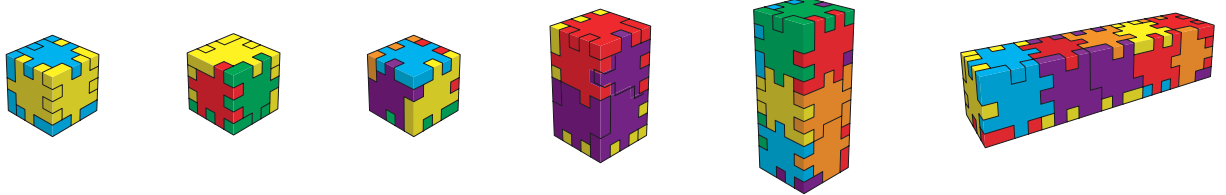
or

LEVEL

2



Combine multiple coloured puzzles and create tower constructions.

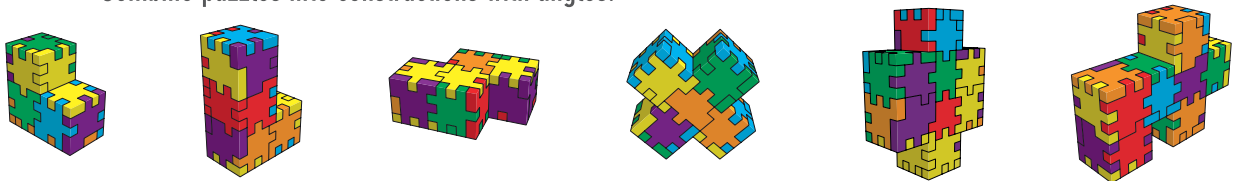


LEVEL

3



Combine puzzles into constructions with angles.

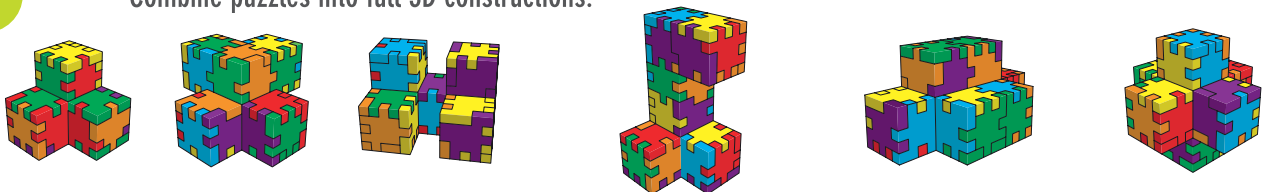


LEVEL

4



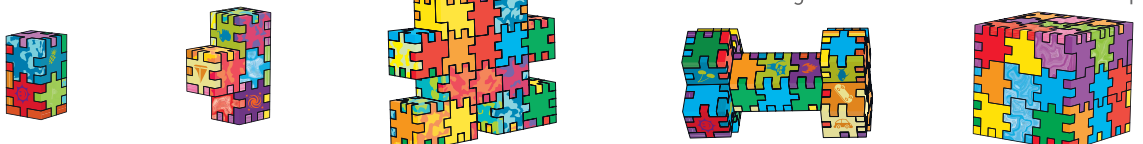
Combine puzzles into full 3D constructions.



How it works... with all 24 puzzles:

Ultimate challenge!

Combine them all.





Edu Cube Collection

Play and learn in guided steps

Playful de



physical



emotional

Building spatial intel

Check www.happy.be/playfu

Smart
Cube[®]

Preschool 3-6 y

1 super easy model ♥ connect unlimited

The Baubox model



in 6 colours

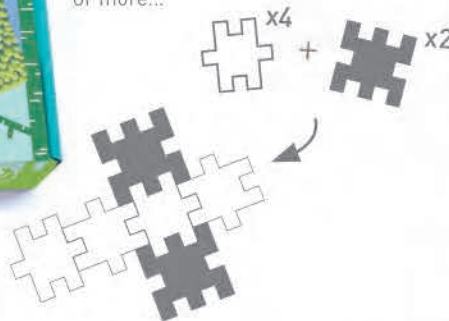
1 model
6 colours

#6

Pack Smart Cube

6x super easy model Baubox

Cube model 'Baubox' has only 2 different puzzle pieces, so easy to build a cube or more...



#30

6 PUZZLE-PACK WITH CARDS

EDUPACK CLASS VERSION



- 6-pack: 6 puzzles with cards Ref. SC304/1 EAN 009234001661
- Outer box: 17 x 6-packs Ref. SC304/17 EAN 009234991665

- EduPack: 30 puzzles with cards Ref. SCE/1 EAN 009234001104
- Outer box: 4 x EduPack Ref. SCE/4 EAN 009234001142



15 guidance cards
with 30 challenges
in 4 gradual levels



Development



intellectual
intelligence becomes fun!
development



social



ENDLESS PLAYTIME



Happy
Cube XL[®]



5-99 y

6 models
from easy
to hard



7.

Milano



8.

New York



9.

Tokyo



10.

Amsterdam



11.

Paris



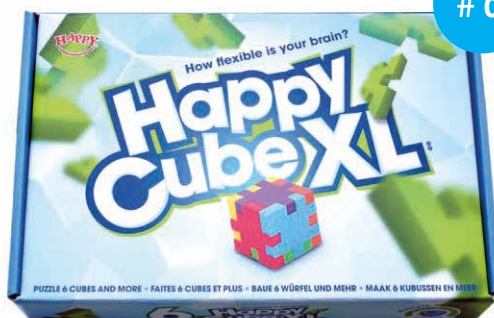
12.

Brussels

EduPack Smart Cube

- ✓ 26 pupil cards
- ✓ 52 challenges in 4 levels
- ✓ 2 teacher cards
- ✓ Online support: stepwise solutions, class games, learning objectives for 2nd & 3rd kindergarten and 1st grade.

6 PUZZLE-PACK WITH CARDS



6

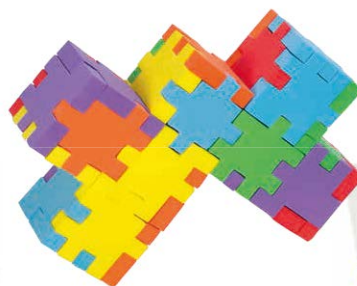
Pack Happy Cube XL

- ✓ 32 game cards
- ✓ 60 challenges in 4 levels

• **6-pack:** 6 puzzles with cards

Ref. HCXL304/1 EAN 009234222776

• **Outer box:** 17 x 6-pack Ref. HCXL/17 EAN 009234992778



+5y

Combine Happy Cube XL & Smart Cube



Challenge for more advanced players...

Make impressive masterpieces!

Special puzzles

2 cm³



Micro Cube[®]



Tiny size, big challenge

5-99y



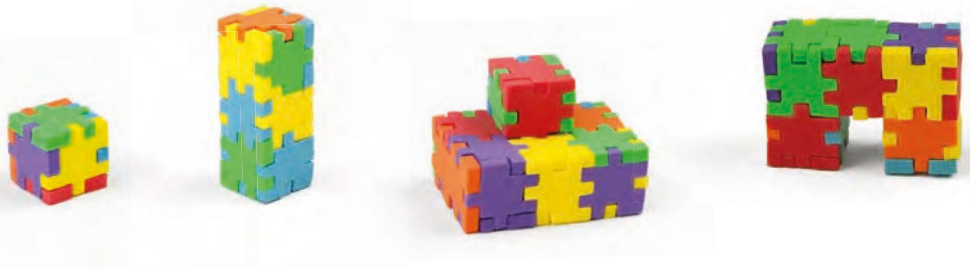
Colour
=
Difficulty
level



6

Micro Cube puzzles

- Headerbag: 6 Micro Cube puzzles Ref. MI301/1 EAN 009234004464
- Outer box (0,04m³ - 3kg): 200 x headerbags Ref. MI301/200 EAN 009234994468



headerbag

HEADERBAG



30

- Contains: 30 x 6 Micro Cube-packs
Ref. MI307/30 EAN 009234004488
- Outer box (0,04m³ - 3kg): 8 x #30-display
Ref. MI307/30.8 EAN 009234994475



6 micro cube-pack



DISPLAYS WITH 6 PUZZLE-PACKS

Special



puzzles

10
cm³

Planet Cube[®]



6 teeth

5-99y



☆ ☆ ☆ ☆ ☆ ☆
Venus Mercury Jupiter Neptune Mars Earth



Colour
=
Difficulty
level

Space Puzzle[®]



Pentagonal
shaped

5-99y



#6

Planet Cube
puzzles



6 PUZZLE-PACK

- 6-pack: 6 Planet Cube puzzles Ref. PL306/1 EAN 009234444666
- Outer box (0,04m³ - 4kg): 64 x 6-pack Ref. PL306/64 EAN 009234994666

#1

Space
Puzzle



1 PUZZLE-PACK

- 1 puzzle pack: 1 Space Puzzle Ref. SP137/1 EAN 009234000060
- Outer box (0,04m³ - 4kg): 44 x space puzzles Ref. SP137/44 EAN 009234990064

6 teeth vs. 5 teeth



+5y

Combine with

**HAPPY
CUBE**
original



Challenge for advanced players!

Creative Activity Toys

Flower Surprise[®]

+6y



36

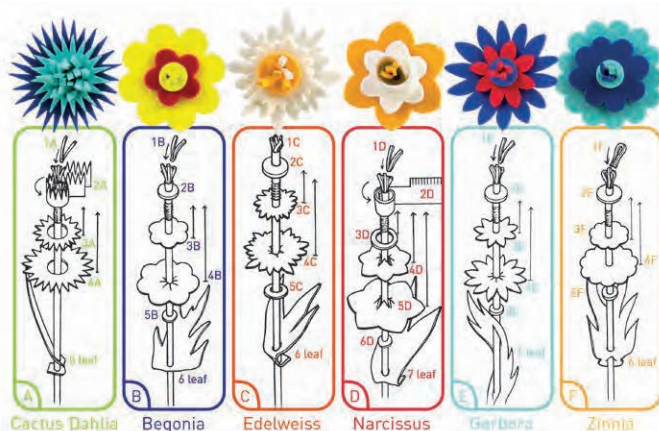
Flowers

Create up to 36 flowers using the example designs provided... or let your imagination blossom. No glue, no scissors and no mess, just hours of fun!



Inside: 7 precut foam sheets & 36 straws

- FS Pack: Ref. FS36 EAN 009234860367
- Outer box: 17 x FS Pack Ref. FS36/17 EAN 009234990033



Sky King

+3y



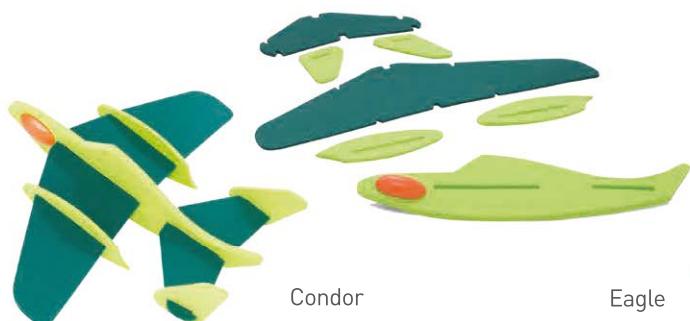
1

Air Glider

in headerbag
+ instruction card

Great for safe silent indoor and
all weather outdoor play!
Three models available.

- Outer box: 75 x Sky King (25x Condor + 25 x Eagle + 25 x Colibri)
Ref. SK301 EAN 009234996332



Condor

- SK Condor: Ref. SK301.1
EAN 009234666112



Eagle

- SK Eagle: Ref. SK301.2
EAN 009234666228



Colibri

- SK Colibri: Ref. SK301.3
EAN 009234666334

Promo and demo material

We value our ambassadors: ask us for special fair, demonstration, showroom and catalogue support!

✓ Consumer leaflet

• Ref. Leaflet Cons.



✓ Full product leaflet

• Ref. leaflet SG

< 100 pc.
FREE!

✓ Professional product pictures

✓ Video material

✓ Happy Cube puzzles

Puzzles with our Happy design.

60 pc.
FREE!



(value: 1,12 euro/pc)

• Ref. PM/HC digital

✓ In-store display



• Ref. Instore 2018

✓ Roll-up banners



• Ref. Rollup 1



• Ref. Rollup 2

Be part of our worldwide
distributors network!
Mail to: info@happy.be

✓ Toy store demo day material

✓ Posters

✓ Cardboard cube totem



• Ref. Totem 1-4

✓ Branded Happy Cube puzzles

Create your own branded puzzle for promotional purposes.

30% discount for:

- orders between 300 - 1000pc.
- with Happy logo

• Ref. PM/HC screenprint Happy

✓ Big demo cubes

Big cubes are great eyecatchers!
6 → 15cm Happy Cubes available.

• Ref. PM/HCXL size x



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HappyCubePuzzles
HappyCubePuzzle

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EN71, ASTM & Reach certified



Social, economical, and eco-friendly
concepts and packaging!